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/Joseph G. Swan/  
Joseph G. Swan

**PATENT**  
Atty. Docket No. 10007924-1

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re Application of:

JEROLD SHAN

Serial No.: 09/852,611

Filed: May 9, 2001

For: AN ON-LINE SHOPPING CONVERSION  
SIMULATION MODULE

Group Art Unit: 3621

Examiner: Calvin L. Hewitt, II

Conf. No.: 4891

**AMENDMENT/RESPONSE TO OFFICE ACTION**

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

This submission is made in response to the Office Action dated April 4, 2007.